

ADDITIONAL OPPORTUNITIES

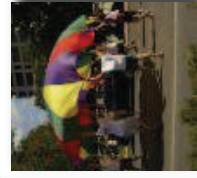


- Life Supporter \$2,500**
 - Half-page ad in LifeWalk Program
 - LifeWalk Fact Board on the event route
 - Company logo on event T-shirt
 - Recognition on LifeWalk video
 - Company logo and link on LifeWalk website
 - Recognition in AIDS Arms Newsletter (5,000+ recipients)
 - Opportunity to have promotional materials in Goody Bags day of event

- Friend of LifeWalk \$1,000**
 - Opportunity to have promotional materials in Goody Bags day of event
 - Recognition on LifeWalk video
 - Company logo and link on LifeWalk website
 - Recognition in AIDS Arms Newsletter (5,000+ recipients)
 - Company name listed on event t-shirt and brochure

Water Station Sponsor \$5,000

- Opportunity to display your Corporate banner at one route water station
- Promotional items distributed at one water station
- Full-page ad in LifeWalk Program
- Company logo on LifeWalk T-Shirt
- Recognition on LifeWalk video
- Company logo and link on LifeWalk website
- Recognition in AIDS Arms Newsletter (5,000+ recipients)
- Opportunity to have promotional materials in Goody Bags day of event



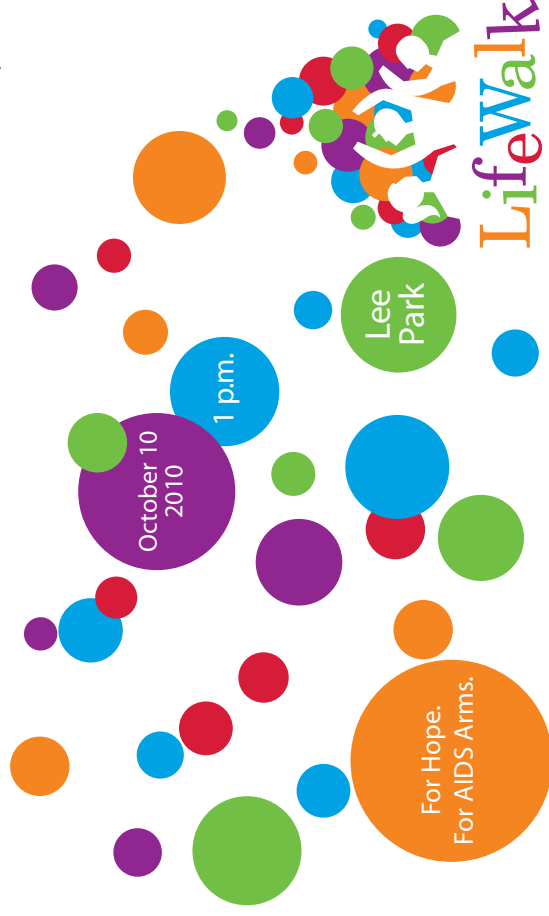
AIDS Arms LifeWalk 2010 thanks you for your support!

For more information please contact: Margaret Byrne, Director Resource Development - AIDS Arms, Inc.
Phone: 214-521-5191 ext. 314 • Fax: 214-528-5879 • mbyrne@aidsarms.org



Celebrate Life.Walk.

corporate sponsorship opportunities
 20th Anniversary



A I D S



A R M S

The mission of AIDS Arms Inc.


is to assist individuals in accessing the healthcare, resources and support necessary to successfully manage the challenges of living with HIV/AIDS.

AIDS Arms, Inc. connects 75% of all new HIV patients in the North Texas area to medical care and services.



Did you know?

 LifeWalk 2009 provided access to care for 843 HIV+ individuals

 LifeWalk 2009 provided HIV Awareness and preventative education to over 30,000 people

 LifeWalk has raised and distributed over \$8 million for AIDS Services in Dallas

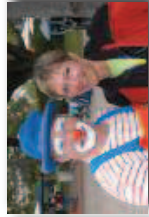
 Dallas has the highest infection rate of HIV/AIDS in the entire State of Texas

SPONSORSHIP OPPORTUNITIES

Listed below are features available to you at each level of sponsorship during LifeWalk!

Presenting Sponsor \$25,000

- Your company name and logo included in event title
- Recognition in all paid media, advertisements & features
- Headline company logo on event T-shirt
- Inside front cover ad in LifeWalk Program
- 10 X 10 Tent and Booth Space at LifeWalk
- Company name and logo on 60,000 registration brochures
- Recognition on LifeWalk video
- Company logo and link on LifeWalk website
- Recognition in AIDS Arms Newsletter (5,000+ recipients)
- Opportunity to have promotional materials in Goody Bags day of event



Life Partner \$15, 000

- Company name and logo on 60,000 registration brochures
- Full-page ad in LifeWalk Program
- Booth Space at LifeWalk
- Company logo on LifeWalk T-Shirt
- Recognition in LifeWalk video
- Company logo and link on LifeWalk website
- Recognition in AIDS Arms Newsletter (5,000+ recipients)
- Opportunity to have promotional materials in Goody Bags day of event

Course Sponsor \$20,000

- Company name and logo on 60,000 registration brochures
- 10 X 10 Tent and Booth space at LifeWalk
- Full-page ad in LifeWalk Program
- Company logo on LifeWalk T-Shirt
- Recognition on LifeWalk video
- Company logo and link on LifeWalk website
- Recognition in AIDS Arms Newsletter (5,000+ recipients)
- Opportunity to have promotional materials in Goody Bags day of event



Red Ribbon Sponsor \$10,000

- Company name and logo on 60,000 registration brochures
- 7 promotional yard signs along the walk
- Company logo on LifeWalk T-Shirt
- Full-page ad in LifeWalk Program
- Recognition on LifeWalk video
- Company logo and link on LifeWalk website
- Recognition in AIDS Arms Newsletter (5,000+ recipients)
- Opportunity to have promotional materials in Goody Bags day of event



Celebrate LifeWalk.

corporate sponsorship opportunities
20th Anniversary

October 10
2010

1 p.m.

Lee
Park

For Hope.
For AIDS Arms.

LifeWalk

LifeWalk 20th Anniversary
SPONSORSHIP AGREEMENT
SUNDAY OCTOBER 10, 2010

To take advantage of all marketing opportunities available, Sponsor commitments must be received by May 1, 2010. Please complete and return this form as soon as possible, as a confirmation of your sponsorship commitment to AIDS Arms LifeWalk. All payments are due in full by September 1, 2010.

Name of Company: _____

Address: _____

Contact: _____

Phone: _____ Fax: _____ E-mail _____

Please select one of the following sponsorship categories:

- Presenting Sponsor - \$25,000
- Course Sponsor - \$20,000
- Life Partner - \$15,000
- Red Ribbon Sponsor - \$10,000
- Water Station - \$5,000
- Life Supporter - \$2,500
- Friend of LifeWalk - \$1,000

In-Kind donation (please indicate donation and value) _____

Please print company name exactly as you wish it to appear in all publications:

_____ X _____

Authorized signature of Sponsor

Enclosed is my check for \$ _____

Make all checks payable to AIDS Arms LifeWalk or AIDS Arms.

Please mail or FAX (214-528-5879) this completed form to (retain a copy for your records):

Margaret Byrne
AIDS Arms, Inc.
219 Sunset, Suite #116-A
Dallas, Texas 75208

For questions, please contact Margaret Byrne, Director of Resource Development - AIDS ARMS, Inc.
Phone: 214-521-5191, ext. 314 or e-mail mbyrne@aidsarms.org

Thank you for your support!